

# Agenda

## OVERVIEW



TIME	MONDAY, JULY 14		
BEFORE NOON	thINK Ahead 2025 Arrivals   <i>The Boca Raton</i>		
1:30 PM	Canon Americas Customer Innovation Center Tours & Demos   <i>Registration Desk</i>   *Please arrive at 1:00 PM		
2:30 PM	Canon Americas Customer Innovation Center Tours & Demos   <i>Registration Desk</i>   *Please arrive at 2:00 PM		
3:30 PM	Canon Americas Customer Innovation Center Tours & Demos   <i>Registration Desk</i>   *Please arrive at 3:00 PM		
3:00 PM - 9:00 PM	Partner Pavilion Open		
4:30 PM - 5:30 PM	Happy Hour   <i>Partner Pavilion</i>		
4:45 PM - 5:05 PM	Neeah thINK Theater Presentation   <i>Partner Pavilion</i>		
5:30 PM - 7:00 PM	Opening Kick-Off   thINK Board Welcome   Keynote by Matt Iseman   <i>Royal Palm Ballroom</i>		
7:00 PM - 9:00 PM	Networking, Dinner, & Cocktails   <i>Partner Pavilion</i>		
7:15 PM - 7:35 PM	Muller Martini thINK Theater Presentation   <i>Partner Pavilion</i>		
TIME	TUESDAY, JULY 15		
6:45 AM - 8:00 AM	Training Tuesday - Fun Run/Walk   <i>Registration Desk</i>   *Please arrive at 6:30 AM		
7:00 AM - 8:00 AM	Training Tuesday - Yoga   <i>Registration Desk</i>   *Please arrive at 6:45 AM		
8:00 AM - 9:00 AM	Breakfast   <i>Partner Pavilion</i>		
9:00 AM - 9:45 AM	ROYAL SALON I & II	ROYAL SALON III & IV	GRAND SALON G & H
	How to Build an Internship Program	Response Optimization: Customer Success Stories with AI	AI for Print Success: From Fundamentals to Practical Applications
9:45 AM - 10:00 AM	Break		
10:00 AM - 10:45 AM	ROYAL SALON I & II	ROYAL SALON III & IV	GRAND SALON G & H
	Future-Ready – How to Disruption-Proof Your Business for the Workplace of Tomorrow	Building a Large Format Business: From Start-Up to Success	Inside the Mailbox: Trends, Insights, and Innovations in Direct Mail
10:45 AM - 1:30 PM	Partner Pavilion Open		
12:30 PM - 1:30 PM	Lunch   <i>Partner Pavilion</i>		
1:30 PM - 2:15 PM	ROYAL SALON I & II	ROYAL SALON III & IV	GRAND SALON G & H
	Counterintuitive Ways to Reduce Admin Costs	Predicting the Next 5 Years in the Commercial Print Industry in a Time of Chaos	How to Convey the Value of Direct Mail: A Marketer's Perspective
2:15 PM - 2:30 PM	Break		
2:30 PM - 3:15 PM	ROYAL SALON I & II	ROYAL SALON III & IV	GRAND SALON G & H
	G7+™: Elevating Print Consistency Across Technologies and Substrates	Response Optimization: Customer Success Stories with AI	Canon Service Innovations
3:15 PM - 4:30 PM	Happy Hour   <i>Partner Pavilion</i>		
3:45 PM - 4:05 PM	Tecnu thINK Theater Presentation   <i>Partner Pavilion</i>		
7:00 PM - 9:00 PM	Boca Royale   <i>Harborside Pool</i>		
TIME	WEDNESDAY, JULY 16		
8:00 AM - 9:00 AM	Breakfast   <i>Grand Foyer</i>		
9:00 AM - 10:30 AM	thINK Wrap-Up   Closing Keynote by Canon   <i>Royal Palm Ballroom</i> *Vacation package winner announced; Canon customers eligible, must be present to win		
11:00 AM	Hotel Checkout 11:00 AM   <i>Royal Palm Ballroom</i> *Luggage can be checked at the front desk bell stand		
11:30 AM	Canon Americas Customer Innovation Center Tour & Demo   <i>Registration Desk</i> *Please arrive at 11:00 AM		

# Map

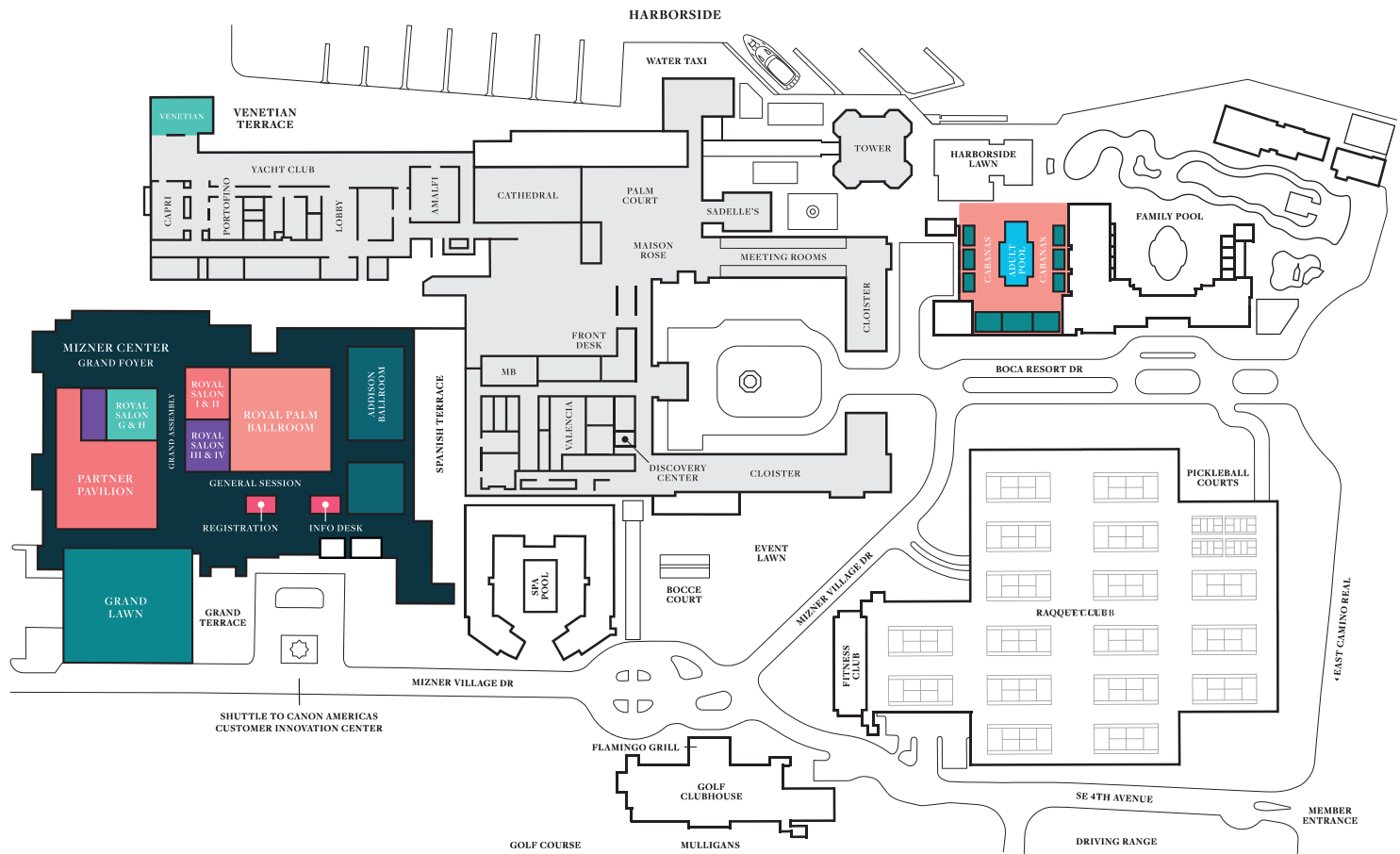
thINK ahead<sup>25</sup>



## The Boca Raton

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