



10 YEARS



JOIN US AT think AHEAD 2024 JULY 15-17

Join us for the 10th annual
think Ahead conference in beautiful
Boca Raton, Florida to enjoy:

- ◆ Inspiring Keynotes
- ◆ In-Depth Educational Sessions
- ◆ First U.S. Debut of NEW Canon Inkjet Products
- ◆ Networking & Best Practice Sharing
- ◆ Health & Wellness Activities
- ◆ Entertaining Evening Events
- ◆ 10th Annual think Ahead Celebration



drupa

no. 1 for printing technologies

drupa is coming to thINK Ahead!

thINK Ahead 2024 attendees will be among the first to see four new Canon inkjet products, making their first U.S. debut at thINK Ahead 2024 after premiering at drupa:

- Canon ProStream 3160 web-fed inkjet press
- Canon ColorStream 8200 web-fed inkjet press
- Canon varioPRINT iX1700 sheetfed inkjet press
- Canon LabelStream inkjet press



Ben Nemtin

#1 New York Times bestselling author Ben Nemtin will share leadership strategies proven to get results and empower teams, boosting retention and engagement. Ranked #2 Motivational Speaker globally by Global Gurus, Ben is a leading Organizational Culture Thought Leader. As co-founder of The Buried Life movement, his message of radical possibility has been featured on major media such as The Oprah Winfrey Show, The Today Show, CNN, NBC, FOX, ABC, CBS, and more.

SPECIAL GUEST SPEAKERS

Marcus Monroe

Marcus Monroe, an award-winning comedian based in New York City, delivers a high-energy blend of innovative humor and comedic banter filled with awkwardness. He has earned acclaim for his performances, receiving the prestigious Andy Kaufman Award and being featured on The Late Show, HBO, MTV, and ABC. The New York Times has named his show a NYT critics' pick four times, hailing him as "one of the most entertaining performers in New York City." He starred in the Olivier Award-winning Off-Broadway and London production of "La Soiree: The Rise and Fall of Marcus Monroe," which premiered to rave reviews.



Here's What's In Store at thINK Ahead 2024!



10TH ANNUAL thINK AHEAD CELEBRATIONS

We have lots of fun in store to celebrate the 10th anniversary of thINK Ahead! You won't want to miss the amazing evening events that enable you to have fun while networking and building relationships.

NEW INNOVATIVE INKJET PRODUCTS — UNVEILED!

thINK Ahead 2024 attendees will be among the first in the U.S. to witness the debut of four new Canon inkjet products, which premiered at drupa. In addition, Francis McMahon, Executive Vice President of Production Print Solutions, will provide an update on the latest industry-leading inkjet innovations.

IN-DEPTH EDUCATIONAL SESSIONS

With 15 in-depth educational sessions to choose from, there's something for everyone! Sessions will address the issues print service providers are facing today, including pricing for profit, marketing your print business, sales strategies, innovative HR practices, AI in print, profit sharing, mergers & acquisitions, best practices post-Wayfair, and more. Check out the [agenda!](#)

CANON AMERICAS CUSTOMER INNOVATION CENTER TOURS & DEMOS

thINK Ahead 2024 will host the U.S. debut of four new Canon inkjet products. Don't miss the opportunity to see innovative inkjet technology in action at the Canon Americas Customer Innovation Center (CIC).

HEALTH & WELLNESS ACTIVITIES

Get to know your peers while participating in a variety of optional health and wellness activities, including pickleball, yoga, and a fun run!

CANON SOLUTIONS AMERICA INKJET PRINT INNOVATION WALL

Want to get some inkjet inspiration? Peruse the Inkjet Print Innovation Wall at the CIC to learn how other inkjet print service providers are leveraging inkjet to stand out!

PARTNER PAVILION & thINK THEATER SESSIONS

Plan to engage with Canon Solutions America inkjet partners in the thINK Ahead Partner Pavilion and listen in on lively thINK Theater sessions to learn about industry-leading inkjet solutions.

thINK FUTURE

Be part of the future of print! Learn more about the Graphic Communications Scholarship Foundation (GCSF), a not-for-profit, 501(c)(3) organization that supports students in the graphic communications media industry.

thINK MEMBER BENEFITS

Canon Solutions America production inkjet customers have access to free tools, training, resources, and programs to help them accelerate success with inkjet. Stop by the thINK Member desk to learn about all the benefits available to you.

REGISTRATION PACKAGE INCLUDES:

- ◆ Lodging at The Boca Raton
- ◆ Full Access Conference Pass
- ◆ Meals During the Conference
- ◆ Canon Americas Customer Innovation Center Tours and Demos

PLEASE NOTE: AIRFARE IS NOT INCLUDED

REGISTRATION COSTS:


FIRST
REGISTRATION
(\$0)


ADDITIONAL
REGISTRATION
(\$1,395)*

REGISTER NOW AT thINKForum.com/attend

**The first attendee from your company to register will be provided with complimentary registration. Follow-on registrations from your company will receive a request for payment of \$1,395.*

Please note: You must be a Canon Solutions America inkjet customer, sponsored partner, or invited press/analyst to attend thINK Ahead 2024. Registrations that do not meet this criteria are not eligible and will be denied.

Agenda Overview



MONDAY, JULY 15							
Before Noon	thiNK Ahead 2024 Arrivals <i>The Boca Raton</i>						
1:30 PM	Canon Americas Customer Innovation Center Tours & Demos <i>Registration Desk</i> *Please arrive at 1:00 PM						
2:30 PM	Canon Americas Customer Innovation Center Tours & Demos <i>Registration Desk</i> *Please arrive at 2:00 PM						
3:30 PM	Canon Americas Customer Innovation Center Tours & Demos <i>Registration Desk</i> *Please arrive at 3:00 PM						
2:00 PM - 5:30 PM	Partner Pavilion Open						
4:00 PM - 5:30 PM	Happy Hour						
4:20 - 4:40 PM	Tecnu thiNK Theater Presentation						
5:00 - 5:20 PM	Muller Martini thiNK Theater Presentation						
5:30 - 9:00 PM	Opening Kick-off thiNK Board Welcome Performance by Marcus Monroe Networking, Dinner, & Cocktails						
TUESDAY, JULY 16							
7:00 AM - 8:00 AM	Training Tuesday - Yoga & Pickleball <i>Registration Desk</i> *Please arrive at 6:45 AM						
8:30 AM - 9:30 AM	Training Tuesday - Yoga & Pickleball <i>Registration Desk</i> *Please arrive at 8:15 AM						
8:00 AM - 10:00 AM	Breakfast <i>Partner Pavilion</i>						
8:00 AM - 5:30 PM	Partner Pavilion Open						
10:00 AM - 10:30 AM	A Look Ahead with Canon: Francis McMahon - <i>Executive Vice President, Production Print Solutions, Canon Solutions America</i>						
10:30 AM - 10:45 AM	Break						
10:45 AM - 11:30 AM	<table border="1"> <thead> <tr> <th>SALON G & H</th> <th>ROYAL I & II</th> <th>ROYAL III & IV</th> </tr> </thead> <tbody> <tr> <td>USPS Unpacked: Delivering for America Updates, Direct Mail Initiatives, and Future Outlook</td> <td>Innovative HR Practices for Print Service Providers</td> <td>Elevate Your Sales Game: Strategies for Success</td> </tr> </tbody> </table>	SALON G & H	ROYAL I & II	ROYAL III & IV	USPS Unpacked: Delivering for America Updates, Direct Mail Initiatives, and Future Outlook	Innovative HR Practices for Print Service Providers	Elevate Your Sales Game: Strategies for Success
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12:30 AM - 1:30 PM	Lunch <i>Partner Pavilion</i>						
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4:15 PM - 5:30 PM	Happy Hour <i>Partner Pavilion</i>						
7:00 PM - 9:00 PM	Cabana Nights <i>Harborside Pool</i>						
WEDNESDAY, JULY 17							
6:45 AM	Wellness Wednesday - Fun Run 5K <i>Registration Desk</i> *Please arrive at 6:30 AM						
7:00 AM - 8:00 AM	Wellness Wednesday - Yoga <i>Registration Desk</i> *Please arrive at 6:45 AM						
8:30 AM - 9:30 AM	Wellness Wednesday - Yoga <i>Registration Desk</i> *Please arrive at 8:15 AM						
8:00 AM - 10:00 AM	Breakfast <i>Grand Foyer</i>						
10:00 AM - 11:30 AM	thiNK Wrap-Up Closing Keynote by Ben Nemtin						
12:30 PM - 1:30 PM	Canon Americas Customer Innovation Center Tours & Demos <i>Registration Desk</i> *Please arrive at 12:00 PM						

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EXECUTIVE PARTNER



PLATINUM PARTNERS



GOLD PARTNERS

