



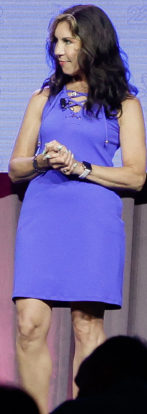
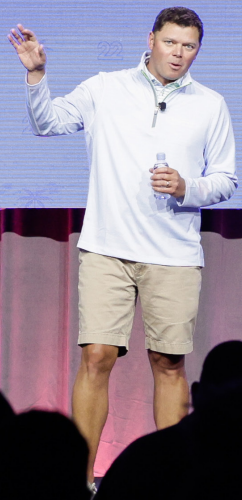
# think ahead<sup>23</sup>

JULY 17-19, 2023 | BOCA RATON, FL

SPONSORSHIP OPPORTUNITIES

JOIN US FOR  
think AHEAD 2023!

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## RESERVE YOUR think AHEAD 2023 SPONSORSHIP NOW!

Don't Wait! Sponsorships sell out every year –  
call or email Dusti Armstrong to reserve your space now:

Email: [dusti@thinkforum.com](mailto:dusti@thinkforum.com)

Phone: 615.432.5407

Visit [thinkforum.com/sponsor](https://thinkforum.com/sponsor) to learn more.

# think.

## think IS...

an independent community of Canon Solutions America production inkjet customers, solution partners, and print industry experts led by some of the most successful inkjet service providers in the country. think provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices with the goal of helping the entire community be more successful.

# SPONSORSHIP OPPORTUNITIES



<b>PACKAGE INCLUDES:</b>	<b>PLATINUM</b> \$24,000	<b>GOLD</b> \$12,000
Exhibit Space (includes 6 ft. table and 2 chairs)	<b>10 x 20'</b>	<b>10 x 10'</b>
Conference Passes (additional conference passes available for \$500 each)	<b>4</b>	<b>2</b>
thINK Ahead Conference Shirt	<b>4</b>	<b>2</b>
Opening Night Kick Off Reception Recognition	●	–
Closing Night Reception Recognition	●	–
Access to Pre-Event Registration List (Opt-ins Only)	●	<b>available at an additional charge of \$1,000</b>
Access to Post-Event Attendee List (Opt-ins Only)	●	●
Partner Logo in Pre-Event Online Marketing	●	●
Partner Logo on Event Banner Signage & Event Collateral Onsite	●	●
Company Profile in thINK Connect App Program Guide	●	●
Social Media Sponsored Post (1 post)	●	●
2023 thINK Membership Access from July 1, 2023 to July 1, 2024	●	●
Templated Online Banner Ad on thINK Ahead Conference Page	<b>Full Banner (logo, title, hyperlink, &amp; description)</b>	<b>Half Banner (logo, title, &amp; hyperlink)</b>
Registration Bag Insert	●	<b>available at an additional charge of \$1,500</b>
Guest Blog for thINKforum.com	●	–
thINK Connect Push Notification (1 notification)	●	–
Canon Americas Customer Innovation Center Demo & Tour Partner Representation	●	–

# BRAND AWARENESS SPONSORSHIP OPPORTUNITIES

Enhance your brand's presence at **thINK Ahead 2023** with these additional brand building opportunities:

## CONFERENCE BAGS

**\$8,000**

You'll be placing your brand in the hands of every attendee when you sponsor the bags that all attendees will receive at check-in. You'll share the space with the thINK and Canon logos.

## HOTEL KEY CARDS

**\$6,500**

All thINK Ahead attendees will receive their hotel key cards with your design on them, keeping your company top of mind throughout the event.

## HOTEL ROOM DROP

**\$7,500**

Give attendees the VIP treatment by leaving something from your company in their rooms. You provide company information and/or promotional items and we will have them delivered right to thINK attendee hotel rooms.

## SESSION SNACK BREAKS

**\$1,500**

Your logo will be prominently displayed during a thINK session snack break.

## Questions?

Contact Dusti Armstrong at **615.432.5407**  
or email [dusti@thINKforum.com](mailto:dusti@thINKforum.com)



# SPONSORED SPEAKING OPPORTUNITIES

Enhance your brand's presence at **thINK Ahead 2023** with these additional sponsorship speaking opportunities:

## LUNCH & LEARN

**\$1,500**

Engage with thINK attendees during the lunch break with a short 10-minute presentation in the Partner Pavilion. Round tables will be placed in the Partner Pavilion for attendees to eat and a microphone will be provided to the presenter. Participating partners can also greet attendees by having swag (giveaways or collateral pieces) on the seating and buffet tables. Partner recognition will include signage produced by thINK. Additional giveaway or collateral items are to be provided by the partner. (Limit of 1 partner per day)

## thINK THEATER SESSION

**\$3,500**

NEW! Partner Pavilion Theater: Share a 20-minute demo or presentation in the NEW thINK Ahead 2023 Partner Theater that seats up to 30 people. Seating, display screen, projector, and microphone are all provided. Drop a collateral piece or premium specialty item on each seat to entice guests to attend your session. Your theater presentation will be promoted on the thINK Connect mobile app and in the attendee welcome guide.

NOTE: Limited Capacity | First Come-First Served.

## Questions?

Contact Dusti Armstrong at **615.432.5407** or email [dusti@thINKforum.com](mailto:dusti@thINKforum.com)

## REASONS TO SPONSOR:

- Gain access to a fun and lively learning environment designed for inkjet decision makers
- Educate Canon Solutions America inkjet customers on compatible solutions your company offers
- Build relationships within the independent thINK community of Canon Solutions America inkjet customers and Canon executives

## WHAT thINK AHEAD 2022 SPONSORS HAD TO SAY

“ We very much value the sponsorship opportunities provided to us. It has provided us a **great opportunity to connect with current and potential customers and establish our name as a recognizable brand.** ”

Heath Frye, Pixelle

“ It was our first year and we have a niche space we fill. We knew that not everyone was a potential customer, but the quality of the ones that were here were excellent. ”

Mary Ann Geers, GPA

**90%**

rated the thINK Ahead 22 event as Good/Excellent

**97%**

rated the value of their event sponsorship as Good/Excellent

**97%**

rated the Community environment as Good/Excellent