

Sponsorship Opportunities



JULY 15-17, 2024
BOCA RATON, FL





Join us for thINK Ahead '24



thINK

...is an independent community of Canon Solutions America production inkjet customers, solution partners, and print industry experts led by some of the most successful inkjet service providers in the country. thINK provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices with the goal of helping the entire community be more successful.

**RESERVE YOUR thINK AHEAD '24
SPONSORSHIP NOW!**

Don't Wait! Sponsorships sell out every year – call or email Andrew Werfelmann to reserve your space now:

Email: andrew@thINKforum.com

Phone: 847.340.4862

Visit thINKforum.com/sponsor to learn more.





Sponsorship Opportunities

HEAR WHAT **think AHEAD** ATTENDEES HAD TO SAY

10 YEARS

A FEW REASONS WHY YOU SHOULD SPONSOR:

- 1 Gain access to a fun and lively learning environment designed for inkjet decision makers
- 2 Educate Canon Solutions America inkjet customers on compatible solutions your company offers
- 3 Build relationships within the independent **think** community of Canon Solutions America inkjet production customers and Canon executives

think AHEAD '23 RECEIVED RAVE REVIEWS

98%

rated the **think Ahead '23** event as **Good/Excellent**

97%

rated the partner pavilion experience as **Good/Excellent**

94%

of 2023 partners rated the event as **Good/Excellent**

"ONE OF THE MOST IMPORTANT THINGS ABOUT **think** IS THE SENSE OF COMMUNITY, THE WELCOMING FEELING THAT EMBODIES THIS ENTIRE ORGANIZATION AND MAKES EVERYONE FEEL WELCOME."

"I'LL TELL YOU WHAT I THINK ABOUT **think**: IT'S JUST A GREAT OPPORTUNITY TO MAKE CONNECTIONS. NEW CONNECTIONS, OLD CONNECTIONS. THERE'S NOWHERE BETTER THAN **think AHEAD** TO GET CONNECTED."

"IT'S PEOPLE THAT I WORK WITH ON A DAY-TO-DAY BASIS AND OUR PARTNERS. I GOT TO SOCIALIZE WITH THEM, GET TO KNOW THEM AT A BETTER LEVEL, AND SHARE SUCCESS STORIES."

"IT'S MY FOURTH TIME BEING AT **think**. NETWORKING WITH THE OTHER USERS IS A GREAT WAY TO LEARN THINGS AND SOLVE PROBLEMS. I LOOK FORWARD TO NEXT YEAR!"

"THIS IS MY FIRST TIME AT **think** AND I HAVE BEEN SO SURPRISED BY THE ENERGY HERE AND ALL THE EXCITEMENT OF COLLEAGUES SHARING THEIR STORY, SHARING WHAT'S GOING ON IN THEIR BUSINESSES, I AM VERY MUCH LOOKING FORWARD TO BEING BACK NEXT YEAR!"

"I REALLY ENJOYED MYSELF, THIS WAS MY FIRST **think** CONFERENCE AND I DEFINITELY PLAN TO BE BACK! THE NETWORKING, THE CAMARADERIE, THE EDUCATION — IT'S ALL ENCOURAGING."





Sponsorship Opportunities



PACKAGE INCLUDES:	PLATINUM \$24,000	GOLD \$12,000
Exhibit Space (includes 6 ft. table and 2 chairs)	10 x 20'	10 x 10'
Lead Retrieval	●	—
Conference Passes (additional conference passes available for \$500 each)	4	2
thiNK Ahead Conference Shirt	4	2
Canon Americas Customer Innovation Center Demo & Tour Partner Representation	●	—
Closing Night Reception Recognition	●	—
Access to Pre-Event Registration List (Opt-ins Only)	●	available at an additional charge of \$1,000
Access to Post-Event Attendee List (Opt-ins Only)	●	●
Partner Logo in Pre-Event Online Marketing	●	●
Partner Logo on Event Banner Signage & Event Collateral Onsite	●	●
Company Profile in thiNK Connect App Program Guide	●	●
Social Media Sponsored Post (1 post)	●	●
Templated Online Banner Ad on thiNK Ahead Conference Page	Full Banner (includes logo, title, hyperlink, & description)	Half Banner (includes logo, title, & hyperlink)
Registration Bag Insert	●	available at an additional charge of \$1,500
thiNK Connect Push Notification (1 notification)	●	—
2024 thiNK Membership Access from July 1, 2024 to July 1, 2025	●	●
Guest Blog for thiNKforum.com	●	available at an additional charge of \$1,200

Questions?

Contact Andrew Werfelmann at 847.340.4862 or email andrew@thiNKforum.com

thiNKforum.com/sponsor

Brand Awareness Sponsorship Opportunities

10
YEARS



Enhance your brand's presence at
thINK Ahead '24 with these additional
sponsorship opportunities:

LANYARDS

\$8,000

This exclusive sponsorship is your opportunity to place your brand on every attendee. Your business logo will alternate with the thINK Ahead logo on the conference lanyard, giving your business maximum exposure throughout the event.

HOTEL KEY CARDS

\$6,500

This exclusive sponsorship allows your creativity and branding to be in the hands of all thINK attendees during their stay in Boca. Co-branded with our thINK Ahead logo, this opportunity gives you the advantage of making the first impression at check in and keeps your business top of mind throughout the event.

HOTEL ROOM DROP

\$7,500

Give attendees the VIP treatment by leaving something from your company in their rooms. You provide company information and/or promotional items and we will have them delivered right to thINK attendee hotel rooms.

SESSION SNACK BREAKS

\$1,500

Refuel attendees after breakout sessions by sponsoring a snack break! Coffee, beverages, and snacks will be provided. Snack set up along with signage recognizing you as the sponsor will be placed near your booth.

WELLNESS ACTIVITY

Learn more

Help us promote work-life balance at thINK Ahead 2024. In the past our attendees have enjoyed wellness activities such as yoga, pickleball, and a sunrise fun run. Due to popular demand, we have even more exciting wellness activities with sponsored branding/networking opportunities for you coming next year.

thINK THEATER SESSION

\$5,000

Partner Pavilion Theater: Share a 20-minute demo or presentation in the thINK Ahead 2024 Partner Theater that seats up to 30 people. Seating, display screen, projector, and microphone are all provided. Drop a collateral piece or premium specialty item on each seat to entice guests to attend your session. Your theater presentation will be promoted on the thINK Connect mobile app and in the attendee welcome guide.

NOTE: Limited inventory. First come-first served.



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