

thINK MEMBER BENEFITS

thINK is an independent community of Canon Solutions America production inkjet print customers, solution partners, and print industry experts and Canon Solutions America is a proud Executive Sponsor. Led by some of the most successful inkjet service providers in the country, it provides a forum for members to network, gain knowledge, discuss common challenges and share best practices.



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Visit thINKForum.com to learn more.

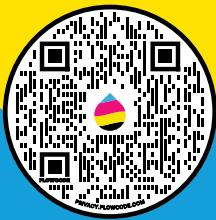
View the
thINK Member Benefits
Video to learn more!



thINK.

EXPLORE thINKFORUM.COM

Tap into FREE tools, training, programs, services, and resources — all designed to help you accelerate your success with inkjet.



REQUEST A thINK
MEMBER DEMO

thINK MEMBER BENEFITS

There are advantages to being a Canon Solutions America production inkjet customer — and thINK membership is one of them! Request a thINK Member Demo to learn how you can tap into the tools, training, programs, services, and resources all available FREE to you and your entire organization on thINKForum.com!

The thINK website has something for every member of your organization — from sales and marketing to press operations and leadership.



TAKE A LOOK AROUND
thINKForum.com

NEWS & RESEARCH

Explore current market research and expert insights from industry analysts to determine how to better serve your current customers — and gain new ones!

PROGRAMS

Take advantage of free programs including:

Professional Writing and Video Services:
Request your own customer or inkjet innovation spotlight (and Canon and thINK will help you promote it!)

Apprenticeship Program:
Through our Print[ED] program you can hire high school vocational students trained on Canon production inkjet.

Google Paid Search Program:
Participate in the Canon Solutions America-funded Google paid search program to drive traffic to your website.

SERVICES

Looking for additional support with sales, marketing, business development, and more? Your thINK membership gives you access to a variety of professional services, including the popular Project 360° program, which is complimentary to all thINK members.



TRAINING & EVENTS

Accelerate your inkjet success, participate in live thINK Academy classes, or explore the online learning library to access courses across every role, including leadership, marketing, sales, and production!

TOOLS

Tap into our toolkits to design for, market, and operate your Canon production inkjet press, including:

Designer's Toolkit:
Learn best practices for designing for inkjet and browse inkjet projects to get inspiration.

Marketing Toolkit:
Application samples, direct mail templates, blog posts, email templates, social media posts, Canon logos, inkjet press photo library, press skin templates — and more!

Press Operator Toolkit:
Media profiles and packs, evaluated inkjet media, and training designed just for press operators.

